



News Release

RBC Olympian to Attend Sport North Awards Banquet

YELLOWKNIFE (May 14, 2009) – Sport North Federation and RBC are pleased to announce that RBC Olympian Shelley-Ann Brown is the guest speaker at this year's Sport North Awards banquet in Yellowknife on Saturday, May 23rd. These annual awards recognize athletes, coaches, officials and volunteers for their performance and contribution to sport in the NWT. They play a valuable role in supporting athletic success and recognizing the NWT's growing talent.

Shelley-Ann Brown, a Pickering, Ontario native, currently spends most of her time in Calgary training. For the past two years, she has competed in Bobsleigh and holds five world record starts. Her next goal is to qualify with her team to compete at the Vancouver 2010 Olympic Winter Games.

In addition to speaking at the awards banquet, Shelley-Ann will be at the RBC Yellowknife branch (1 – 4920 52nd Street) on Friday, May 22, 2009 between 12:00 and 2:00 p.m. signing autographs and posing for pictures with the official Vancouver 2010 Olympic Torch. She will also meet with local athletes later that day at 3:45 pm to share her training tips and expertise.

"We are excited that Shelley-Ann will be joining us for this evening of celebration. She is a great example of what can be achieved with a lot of hard work, dedication and determination," said Doug Rentmeister, Executive Director, Sport North.

"RBC is very pleased to continue our support of kids and sport with Shelley-Ann's visit," said Michelle Docking, North of 60, regional vice-president, RBC. "She is a great role model to help teach our kids the values of fairness, excellence, and respect, and her visit will inspire young athletes in the NWT to work hard to reach their goals"

RBC is one of Canada's largest corporate donors, and contributed more than \$99 million to community causes worldwide in 2008, through donations of more than \$47.5 million, and an additional \$51.5 million in sponsorship of community events and national organizations. In 2007, the company announced the RBC Environmental Blueprint, a formal roadmap outlining the company's environmental priorities and objectives, and the RBC Blue Water Project, a 10-year philanthropic program to support projects dedicated to water conservation, watershed protection, access to clean drinking water, and other water-related issues in Canada and around the world.

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