



News Release

Sport North Signs Multi-Year Partnership with Northwestel

June 22, 2010 - (Yellowknife) The Sport North Federation is pleased to announce its renewed partnership with Northwestel. Over the next three years, Northwestel will be investing up to \$18,000.00 in cash and in-kind services annually to Sport North. This new partnership will support over 700 athletes that tryout and are successful in representing the Northwest Territories at the 2011 Canada Winter Games, 2011 Western Canada Summer Games and 2012 Arctic Winter Games.

“Supporting Northwest Territories athletes is an excellent way to give back to the community and we are pleased to once again partner with the Sport North Federation,” said Paul Flaherty, Northwestel President and Chief Executive Officer. “We are happy to support the good work that the Sport North Federation does.”

“We are very pleased with the support we have received from Northwestel over the past four years and are excited about the prospects it will bring to future Team NWT participants,” said Doug Rentmeister, Executive Director of the Sport North Federation. “Northwestel is a strong supporter of activities that demonstrate teamwork, excellence and community commitment. We look forward to working with Northwestel to provide sporting opportunities for athletes across the Northwest Territories.”

Northwestel provides complete telecommunications solutions for the 110,000 residents of the Northwest Territories, Nunavut, Yukon and northern British Columbia. The company’s operations span nearly 4 million square kilometres of the most remote and rugged areas of Canada. All of the company’s nearly 600 employees are northern residents. Established over 50 years ago, Northwestel is a wholly-owned subsidiary of Bell Canada.

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