



News Release



Olympic Medalist Clara Hughes to attend the RBC Champions for Children Dinner

YELLOWKNIFE (July 5, 2010) – Sport North Federation and the Champions for Children organizing committee are pleased to announce Olympic Gold Medalist, Clara Hughes, as the keynote speaker of this year's RBC Champions for Children dinner in Yellowknife on Saturday, September 18.

The RBC Champions for Children dinner teams elite athletes with the corporate community in an effort to inspire, entertain and promote the benefits of organized sport for kids. Since its inception the RBC Champions for Children dinner has raised \$185,000.

"We are ecstatic that Clara will share her wealth of experiences and insights with us. She is an inspiration to others in many ways, and is a perfect fit for this event," said Gail Nesbitt, Sport North Federation.

Clara is one of the biggest stories to ever emerge in Canadian sports. In her accomplished career as an Olympic speed skater and cyclist, Clara has won four bronze, a silver and a gold medal. She is the only athlete in Olympic history to win multiple medals in both winter and summer Games.

Clara considers her work outside of the realm of sport to shine far brighter than any and all of her athletic achievements. "Sport is an excellent vehicle for teaching valuable lessons of discipline, responsibility and giving young people a sense of accomplishment and self-esteem that will lead to the development of well-rounded human beings," says Clara. Clara is currently involved with *Right to Play*, where she raises funds and awareness for the children in third world countries that will benefit from their programs.

Proceeds from the dinner will be donated to KidSport™NWT. Sport North Federation administers the KidSport™ program for the Northwest Territories.

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KidSport™ believes that no kid should be left on the sidelines and all should be given the opportunity to experience the positive benefits of sport. KidSport™ provides support to children in order to remove financial barriers that prevent them from playing organized sport. Grants of up to \$300 are available for kids, 18 years of age and under, and can be used to assist with sport registration fees, equipment and travel. Since 2001, KidSport™ has distributed \$250,000 to more than 1,400 kids across the NWT.

For more information, contact:

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