



Our Mission: "To promote and enhance community wellness and cultural awareness through sport and recreation and activities."

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## **PRESS RELEASE**

### **Aboriginal Sports Circle NWT Holds First Annual Charity Golf Event**

**YELLOWKNIFE July 6, 2010** – The Aboriginal Sport Circle of the NWT would like to announce their 1<sup>st</sup> annual charity golf tournament in support of KidSport™ in the north. The golf tournament will be held on Friday July 30<sup>th</sup> at the Yellowknife Golf Club.

Both experienced and new golfers are welcome to participate in the tournament; we encourage players to put together a team of four friends or colleagues and come out to support a great cause. Dinner will be provided to all participants and there are many great prizes to be won on the golf course and in the silent auction.

This year's special guest celebrities are former NHL Stanley Cup winners Reggie and Jamie Leach. "We are excited to have our friends, Reggie Leach and his son Jamie, coming to our event. They strongly believe in organizations like KidSport™ and the important role it plays for the youth in our communities that experience difficulties getting involved in sport programs," says Hopf.

KidSport™ believes that no kid should be left on the sidelines and all should be given the opportunity to experience the positive benefits of sport. KidSport™ provides support to children in order to remove financial barriers that prevent them from playing organized sport. Grants of up to \$300 are available for kids, 18 years of age and under, and can be used to assist with sport registration fees, equipment and travel. Since 2001, KidSport™ has distributed \$250,000 to more than 1,400 kids across the NWT.

"We're very happy to be raising money for a great organization such as KidSport™. This organization has been very instrumental in helping the youth in our communities get the funding and resources they need to get them involved in sport" says Greg Hopf, Executive Director of the Aboriginal Sport Circle NWT.

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